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專長8 腦力激盪術

教師研究成果資料明細

SCI、SSCI、A&HCI、EI、TSSCI期刊論文

1. 邱文宏(Wen-Hong Chiu)、朱立聖(Chu Li-Sheng), 2011-, (已刊登)
2011 8th International Conference on Service Systems and Service Management
1卷1期:1頁~6頁
Exploring Evidence-based Medicine Acceptance Process Based on a Perspective of Customer Experience Management

非SCI、SSCI、A&HCI、EI、TSSCI...等具審查機制論文

1. 邱文宏(Wen-Hong Chiu)、邱煥能(Huan-Neng Chiu)、朱立聖(Chu Li-Sheng), 2010-06, (已刊登)
The 7th IEEE International Conference on Service Systems and Service Management 1卷1期:791頁~796頁
Exploring Acceptance of Technology-based Service Innovations: A Perspective of Social Learning Theory

2. 邱文宏(Wen-Hong Chiu)、朱立聖(Chu Li-Sheng), 2010-06, (已刊登)
The 7th IEEE International Conference on Service Systems and Service Management 1卷1期:797頁~802頁
Exploring Service Innovation of Culture Parks in Taiwan: A Perspective of Cultural Value

3. 邱文宏(Wen-Hong Chiu)、朱立聖(Chu Li-Sheng), 2011-, (已刊登)
IEEE 2011 International Conference on Management Science and e-Business Engineering 卷期:頁~頁
Exploring Evidence-based Medicine Acceptance Process Based on a Perspective of Customer Experience Management

研討會論文

1. 朱立聖(Chu Li-Sheng)、邱文宏(Wen-Hong Chiu)
2011.01.21~2011.01.24

探討兩岸交易性社群網站經營之差異性：以虛擬社群觀點
第三屆海西永續經營管理論壇暨學術論文發表研討會

2. 邱文宏(Wen-Hong Chiu)、朱立聖(Chu Li-Sheng)、邱文宏(Wen-Hong Chiu) 2010.08.28~2010.08.29
分析台灣銀行業服務創新之歷程與發展

2010第十三屆兩岸中華文化與經營管理學術研討會

3. 邱文宏(Wen-Hong Chiu)、朱立聖(Chu Li-Sheng)、邱文宏(Wen-Hong Chiu) 2010.06.28~2010.06.30

Exploring Service Innovation of Culture Parks in Taiwan: A Perspective of Cultural Value
The 7th IEEE International Conference on Service Systems and Service Management (ICSSSM 2010)

4. 邱文宏(Wen-Hong Chiu)、朱立聖(Chu Li-Sheng) 2011.06.18~ . .

以服務供應鏈觀點探討中華電信之雲端服務創新模式
2011經營管理理論與實務研討會

5. 朱立聖(Chu Li-Sheng) 2011.06.25~2011.06.27

Exploring Evidence-based Medicine Acceptance Process Based on a Perspective of Customer Experience Management
The 8th IEEE International Conference on Service Systems and Service Management (ICSSSM 2011)

6. 朱立聖(Chu Li-Sheng) 2011.11.26~2011.11.27

A comparative analysis of trading website management between mainland China and Taiwan
2011 International Conference on Information Management, Innovation Management and Industrial Engineering (ICIII2011)

7. 朱立聖(Chu Li-Sheng) 2011.11.11~2011.11.12

以服務供應鏈觀點探討雲端服務創新模式與演進：中華電信為例
2011管理理論與實務國際研討會

8. 朱立聖(Chu Li-Sheng)、邱文宏(Wen-Hong Chiu)、紀慧如、林佩冠(Pei-Kuan LIN) 2011.11.26~2011.11.27

A comparative analysis of trading website management between mainland China and Taiwan
The 2011 International Conference on Information Management, Innovation Management and Industrial Engineering

9. 朱立聖(Chu Li-Sheng)、紀慧如、林佩冠(Pei-Kuan LIN) 2011.11.26~2011.11.27

A comparative analysis of trading website management between mainland China and Taiwan
2011 International Conference on Information Management, Innovation Management and Industrial Engineering (EI)

參與研討會

1. 朱立聖 2010-06-28~2010-06-30

The 7th IEEE International Conference on Service Systems and Service Management (ICSSSM 2010)

2. 朱立聖 2011-05-06~2011-05-06

6th Conference on Globalization and Administrative Governance: ROC Centennial, 2011

學術/社會服務資料

1. 朱立聖 2011-06-01~

台灣大學高階管理基金會監事

2. 朱立聖 2008-06-01~
關貿網路(股)公司監察人

3. 朱立聖 2011-06-28~
惠普(股)公司獨立董事

4. 朱立聖 2011-06-28~
裕元工業(集團)有限公司獨立董事